

The Colorado Wheat Administrative Committee (CWAC) is seeking a Seed and Trait Specialist who would have involvement in three grower based organizations (CWAC, CAWG and CWRF). The organizations are based in Fort Collins, Colorado.

CWAC manages the wheat 2 cent per bushel checkoff funds and directs it towards research, marketing, communications, and education for the Colorado Wheat Industry.

The Colorado Association of Wheat Growers (CAWG) is a voluntary membership association that represents its dues paying members at the state and national levels while keeping them updated on the issues that may affect Colorado wheat farmers.

The Colorado Wheat Research Foundation (CWRF) serves as an important link in the Colorado Wheat Cultivar Program. Royalties for certified seed are collected by CWRF, and net royalties are re-invested in wheat-related research.

Responsibilities:

1. Manage and promote the Plains Gold brand.
2. Network with existing Plains Gold seed growers as well as recruit new growers in underserved areas.
3. Communicate with seed growers to ensure proper seed production standards are met.
4. Analyze and forecast future variety and trait needs.
5. Establish a networking tool in order to provide farmers with the variety needed in a certain area, both at a planning level and at the time of planting.
6. Manage grower contracts and stewardship agreements.
7. Travel around the region to the seed grower network, trade shows and field days as part of the Plains Gold promotion effort.
8. In the course of networking, promote sponsorships and memberships to the Colorado Association of Wheat Growers.
9. Work closely with the CSU wheat breeder, in order to fully understand and communicate variety attributes to seed growers and purchasers.

Qualifications:

1. Have significant experience in and a passion for the agriculture Industry
2. Be a forward thinker, making this job their own and how best to promote the Plains Gold brand.
3. Significant experience in marketing and promotion.
4. Foster a team oriented and small office environment and be able to take on whatever may come.
5. Experience with boards of directors.
6. Comfortable around farmers.
7. Computer skills: spreadsheet databases, and social media.

To apply, send resumes to:
Colorado Wheat Administrative Committee
4026 South Timberline Road, Ste 100,
Fort Collins, CO 80525